



*Welcome*  
**to the #1 EUROPEAN  
ECONOMIC REGION**



Conception : réalisation : avec des mots - Crédits photo : VLADJ55 / Shutterstock



# Speed up your DEVELOPMENT IN EUROPE

The Paris Region boasts a full range of **ASSETS** to support your successful international development: a **DYNAMIC** economy, an outstanding **TALENT** pool, its capacity for **INNOVATION** and its **INTERNATIONAL RECOGNITION** in Europe and worldwide.



## EUROPE'S LEADING ECONOMIC REGION

Corporate presence in the Paris Region puts you in a region with:

- **12 million** residents,
- **6 million** jobs,
- **944,000** businesses,
- **52 million m<sup>2</sup>** (560 million ft<sup>2</sup>) of office space, and the **highest GDP in Europe**.

Situated in the heart of a market with **500 million consumers**, you also benefit from the Paris Region's economic vitality: it is home to Europe's **highest concentration of Fortune 500 firms** and remains the **leader in startup development**.



## A CRUCIBLE OF INNOVATION

Your company will develop in **Europe's top region in terms of R&D capacity and spending**, number of scientific publications and European patent filings.

The French **research tax credit** is also the most favorable in Europe.

And you can join one of the Region's nine competitiveness clusters, which promote innovation.

The Paris Region also counts:

- **155,000 R&D jobs** including 105,000 researchers,
- 31 Nobel Prizes and 11 Fields Medals,
- **Paris-Saclay**, one of the world's leading innovation clusters.



## EXCEPTIONAL ACCESSIBILITY

You are located **less than 3 hours from Europe's principal cities** and linked to the entire world, via:

- **3 international airports** (96 million passengers per year),
- **7 TGV high-speed rail stations** (19 million passengers per year).

For international trade, you are in the midst of **Europe's second-ranked river transport platform** with **three ports along the Seine**—Paris, Rouen and Le Havre—forming France's largest port complex.

Also at your service, a **massive regional transport network**: RER commuter rail, metro lines, buses, tramways, plus 24,000 bicycles and 3,300 electric cars available in shared self-service systems.



## A REGION RICH IN TALENT

You can also bank on a pool of future talent, with:

- **646,000 students in higher education**, one of the largest concentrations in Europe,
- **16 universities** and **60 top-ranked "Grandes écoles"**, some **world-famous**.

Paris Region universities are internationally known, attracting nearly **20% foreign students**.



## THE "GRAND PARIS" PROJECT

In the Paris Region, you will be at the **center of Europe's largest current urban renewal project**, the construction of the **Grand Paris Express metro**:

- 200 km of new lines,
- 68 new stations,
- €28 billion of total investment in the project, with €23 billion exclusively for the Grand Paris Express.

You'll also benefit from policies favoring development of businesses that work to **reduce emissions of greenhouse gases**, save energy and conserve biodiversity. The Paris Region includes 50% agricultural land and 30% forests.



## A UNIQUE LOCATION FOR BOTH BUSINESS AND CULTURE

Attracting **46 million visitors** each year, including 19 million foreigners, the Paris Region is the world leader in hotel capacity, with 150,000 rooms.

There are over **400 trade fairs annually**, bringing in nearly 10 million visitors and 30,000 foreign corporate exhibitors.

Tourists and residents can also enjoy:

- **4,000 historical monuments**,
- 140 museums, including three among the most visited in the world: The Louvre, the Pompidou Center and the Musée d'Orsay,
- the world's largest number of theaters, cinemas and libraries,
- and 4,800 restaurants including nearly 110 star-rated!

You will also enjoy a **"favorable" cost of living** compared to other European capitals.

Grow  
in a REGION that  
MEASURES UP to  
YOUR AMBITIONS